



2024 Goals and Strategies

WORKFORCE DEVELOPMENT

Goal: To create and retain a younger skilled workforce and encourage local youth to live and work in the community.

Strategies:

1. Work with Ticonderoga Schools to exposure students to viable careers and trades that bring jobs to Ti area. Connect students and employers for pipeline of skilled workforce.
2. Continue to encourage a large percentage of non-college-bound students to attend CV-TEC vocational education.
3. Work with teachers to increase Students in the Field and Professionals in the Classroom events tied to classroom curriculum.
4. Provide at least 4 post-high school scholarships and mentorships in the skilled trades and build the George C. Singer Scholarship Endowment Fund to approximately \$250,000 in 2024.
5. Produce 2024 Student Spring Job Fair.

BUSINESS AND ENTREPRENEURSHIP

Goal: To create opportunities for game-changing businesses in our community and foster support for locating in Ticonderoga.

Strategies:

1. Recruit two entrepreneurs to launch game changing businesses in downtown Ticonderoga Area (to open in 2024) using the game-changer report and feasibility study as guidance.
2. Continue outreach to promote opportunities, business succession, entrepreneurship, and attract new residents to Ticonderoga through rejuvenation of the Opportunity Page.
3. Provide financial, legal, and other support to two existing and/or new businesses in the Ti Area to strengthen the resilience and sustainability of these businesses and contribute to the Ti Area as an attractive location to conduct business.
4. Rebuild the Entrepreneurs Fund balance to \$50,000 in 2024.

CHILDCARE FOR TICONDEROGA

Goal: Attract and retain working families and expand the ability of women in our community to enter/re-enter the workforce by creating childcare resources to support workers and employers.

Strategies:

1. Complete the development of the Ticonderoga Community Childcare Center.
2. Continue to raise Childcare endowment.
3. Explore additional growing needs for childcare to stay ahead of inventory needs.

DOWNTOWN REVITALIZATION

Goal: To revitalize Downtown Ticonderoga into the regional and local community hub that would delight and support both residents and visitors.

Strategies:

1. Complete Phase 1 renovation of 108 Montcalm and secure funding and match for Phase 2.
2. Work with the Ticonderoga DRI Committee to further develop and administer projects identified in the grant application and bring them to fruition through either DRI funding or other public and private funding including the Cobblers' Bench, Agway, KOC, and Ti Natural Foods CoOp expansion as appropriate.

Ticonderoga Revitalization Alliance is a not-for-profit, local development corporation whose mission is to restore economic prosperity in the Ticonderoga region by serving as a catalyst for innovative ideas and resources, and for public-private partnerships and investment opportunities

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OPERATIONAL CAPACITY

Goal: To secure the long-term financial health of the Ti-Alliance.

Strategies:

1. Continue to increase the financial and operational capacity of Ti-Alliance through fund raising, grant writing, and business opportunities that can provide financial and operational support of Ti-Alliance and build economic capacity in the Ticonderoga Area through public/private partnerships.
2. Foster partnerships with other local economic development entities to strengthen the Ti Area business environment and explore opportunities to work together on economic development projects.

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