



Board of Directors Meeting Minutes – Tuesday August 8, 2023

Location: Trial North Administrative Building Conference Room & Zoom

Present: Pat Ida, Peter Reale, Sandy Morhouse (on zoom), Lance Clark, Mark Wright, Scott Hearburg, Pam Nolan, Bobby Porter, and Nancy Archer

Absent: Chris Mallon

Staff: Donna Wotton

1. Approval of Minutes of June 13, 2023. Motion to approve and wave reading by Scott Hearburg, second by Bobby Porter. Approved.
2. Executive Session: Motion to move to Executive Session by Scott Hearburg, second by Bobby Porter. Approved and moved to Executive Session.
3. Return to Public Meeting.
4. Financial Report – Ti-Alliance remains in excellent financial condition. Current total bank account assets are \$411,383.76. Including: Scholarship Endowment \$132,634; Entrepreneurs Fund \$17,981; Childcare \$71,000; Cash \$322,702; and 108 Montcalm \$88,235 and Cook Family Fund \$445. Entrepreneur loans are current with one exception as noted in the Executive Session minutes. Motion to approve financial report by Pat Ida and second by Bobby Porter. Financial report approved.
5. The 2024 operating budget will have a new look to better demonstrate our capacity. The operating budget will incorporate project budgets. There will be separate bank accounts for all projects with public monies.
6. Board positions – Chair and Secretary. Sandy has acted as Chair, but we need to have all our officers in place, especially as our programs expand. The time required is not significantly more than board members are already investing. Nancy Archer volunteered to be Secretary and help to put together board meeting agendas.
Action: All board members consider taking on the role of Chair.
7. Grants and Fundraising:
 - Sylvamo. \$50,000 to support childcare.
 - Stewart's Shops. They are currently reevaluating for possible larger grant toward childcare. UPDATE: Stewart's has committed \$25,000 upon opening of the center.

Ticonderoga Revitalization Alliance is a not-for-profit, local development corporation whose mission is to restore economic prosperity in the Ticonderoga region by serving as a catalyst for innovative ideas and resources, and for public-private partnerships and investment opportunities

Ticonderoga Revitalization Alliance, 174 Lake George Ave. Suite A, PO Box 247, Ticonderoga, NY 12883
www.ticonderoga-alliance.org C:415-385-4544 donna@ticonderoga-alliance.org



- Silver Bay. Donna spoke about the work of the Alliance at their annual meeting, which was highlighted in their post meeting information. A number of people are interested in getting more involved.
- Main fundraising focus will be on childcare and 108 Montcalm, while the fall campaign, which raises around \$200,000 will focus on smaller amounts toward operating expenses.

8. Governance: A 6% raise was agreed upon by the Board for the Executive Director. This was higher than requested, but the Board expressed appreciation for the work of the Executive Director and thought it was an appropriate amount.

9. Scholarship Awards: Awards were given to eight students for a total of \$40,700. Scholarships were covered from donations, endowment interest, and the \$15,000 annually contributed by the DeFebbo Foundation. The goal is for this program to be self-sustaining in the long term.

Ticonderoga High School graduating seniors awarded scholarships include:

- Donta Brown – Bricklayers Union Apprenticeship Program. He has since graduated and is assigned to work at Fort Ticonderoga.
- Connor Rafferty – CV TEC Class B Drivers Academy
UPDATE: Graduated with Class B CDL license.
- Samantha St. Denis – NCCC, Nursing
- Yarr Tyler – Culinary Institute of America
- Kimberly Wojcik – Erie Community College, Nursing or Dental

2022 graduating scholars that will were awarded scholarships to continue their studies include:

- Andrea Cooke SUNY Adirondack, Accounting
- Jack Michalak – NCC, Nursing
- Eman Qamar – Siena College, Nursing

10. DRI: 43 projects have been submitted for a total of \$43 million. The state noted that this was the most projects received of all the previous DRI towns. Usually there are 16/17 projects submissions. On 22 August projects will be evaluated by the Planning Committee to be narrowed down to \$16-\$20 million. Evaluation criteria includes impact of the project on the community, as well as contribution toward achievement of State, County, and town goals. The Planning Committee will develop questions for project owners and then make the final selection for submission to the State. There is no required match for projects although a match helps in the evaluation process.

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11. Housing:

- Regan is still working on the easement issue for the property behind Walmart which has delayed submission to the town Planning Board. An alternative solution is under consideration to move forward. Confirmation of town ownership of the right-of-way will be necessary for future consideration of uses of this property.
- Mary Mazotte has sold 31 Montcalm and 6 Iroquois is under renovation. The building of a small apartment building in front of the former Latchstring Motel has been submitted under DRI.

UPDATE: Project eliminated from DRI because it wasn't ready and there was not match.

- Housing Visions has proposed housing for vulnerable groups (not drug related) and regular housing for implementation in two years.

12. ORDA: There has been a change in leadership and the Alliance plate is full so consideration of this possible project is on hold.

13. Annual Meeting – 23 August 4:00. There will be three main stations: DRI and Entrepreneurs Fund; Workforce Development and Scholarships; and Childcare and Workforce Housing. Each station will have a board member, staff support, and champions from the community.

13. Other Updates: Ledge Hill electrical is being upgraded with the assistance of the building owner to increase brewing capacity.

Motion to adjourn by Bobby Porter and second by Scott Hearburg at 4:49.

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