



## 2023 Goals and Objectives

### WORKFORCE DEVELOPMENT

1. Work with Ticonderoga Schools to exposure students to viable trades that bring jobs to Ti area and encourage young people to live and work here. Connect students and employers for pipeline of skilled workforce. Continue to encourage a large percentage of non-college-bound students to attend CV-TEC vocational education.
2. Provide at least 3 post-high school scholarships and mentorships in the skilled trades, and build the George C. Singer Scholarship Endowment Fund to approximately \$250,000 in 2023.

### BUSINESS AND ENTREPRENEURSHIP

3. Recruit two entrepreneurs to launch a game changing business in the Ticonderoga Area (to open in 2023) using the game-changer report and feasibility study as guidance.
4. Continue to promote opportunities, business succession, entrepreneurship, and attract new residents to Ticonderoga through the Opportunity Page.
5. Provide financial, legal, and other support to two existing and/or new businesses in the Ti Area to strengthen the resilience and sustainability of these businesses and contribute to the Ti Area as an attractive location to conduct business.
6. Build the Entrepreneurs Fund balance to \$60,000 in 2023.

### WORKFORCE HOUSING

7. Continue to address the gap in middle income housing (\$125,000 - \$325,000) for working professionals. Partner with a developer to foster the creating a larger housing project in Ticonderoga based on the Northern Forest Center model employed in Lake Placid and the needs described in the 2022 Essex County Housing Study.

### CHILDCARE FOR TICONDEROGA

8. Continue to work with childcare partners to develop viable public childcare for the Ticonderoga Area in 2023.

### DOWNTOWN REVITALIZATION

9. Complete the roof renovation of 108 Montcalm and bring the building to occupancy level for James Cawley and the Star Trek franchise.
10. Work with the Ticonderoga DRI Committee to further develop and administer projects identified in the grant application and bring them to fruition through either DRI funding or other public and private funding including the Cobblers' Bench, Agway, KOC, and Ti Natural Foods CoOp expansion.

### OPERATIONAL CAPACITY

11. Continue to increase the financial and operational capacity of Ti-Alliance through fund raising, grant writing, and business opportunities that can provide financial and operational support of Ti-Alliance and build economic capacity in the Ticonderoga Area through public/private partnerships.
12. Foster partnerships with other local economic development entities to strengthen the Ti Area business environment and explore opportunities to work together on economic development projects.

*Ticonderoga Revitalization Alliance is a not-for-profit, local development corporation whose mission is to restore economic prosperity in the Ticonderoga region by serving as a catalyst for innovative ideas and resources, and for public-private partnerships and investment opportunities.*

